

TEACHER'S ACTIVITY REPORT 2017-2018

FACULTY: COMMERCE DEPARTMENT: COMMERCE/MAC IQAC ACTIVITY No: SVC/2017-2018/COM/SB/1

NAME OF THE ACTIVITY:			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
1 st October 2017	COMMERCE	Commerce/MAC	Dr Sindhumani Bag
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
2pm	Sri Venkateswara college	300	Outdoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College, University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. – III,V):

TOPIC/SUBJECT OF THE ACTIVITY	Seal The Deal
OBJECTIVES	To make students aware of different marketing strategies as they practically use them to market the deal they are provided.
METHODOLOGY	Students were given a certain criteria based on which they come up with an appropriate deal which they have to market given the various conditions, questions and obstacles that come their way.
OUTCOMES	About 300 students from all over DU participated in this activity where they practically applied their knowledge of marketing and used it to “seal the deal”. They pitch their deals and work as teams to make the customer buy it.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos ✓	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No: III, V	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Sindhumani Bag	Dr. S. Venkata Kumar	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		





SRI VENKATESWARA COLLEGE
(University of Delhi)

Internal Quality Assurance Cell

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Prof C. Sheela Reddy
Principal
Sri Venkateswara College

IQAC Coordinator

Dr. N. Latha
Department of Biochemistry

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Department of Biochemistry
University of Delhi South
Campus

Prof Alo Nag
University of Delhi South
Campus

Dr. Gitanjali Yadav
NIPGR, Delhi

Internal Members

Dr. Meenakshi Bharat
Department of English

Dr. Lalitha Josyula
Department of Electronics

Dr. Namita Pandey
Department of Political
Science

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Dr. Vartika Mathur
Department of Zoology

Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O(I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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